



The Michaywé Arts & Crafts Fair typically draws up to 100 plus booths and thousands of customers each year. Make sure it's on your calendar in 2021!



2021 Arts & Crafts Fair Come and join us!

After the 2020 cancellation of our fair, we enthusiastically look forward to the Michaywé Arts & Crafts Fair on Friday and Saturday, **August 13 and 14, 2021** here in northern Michigan. Over 30 vendors have already carried over their registration fees from 2020.

Michaywé is a peaceful, four-season recreational and residential community. It is nestled among hills and lush woodlands 8 miles south of the Gaylord, Michigan's Alpine Village, and just east of I-75. With more than 2,000 acres of forests, our 18-hole championship Michaywé Pines Golf Course (and other nearby golf courses), tennis courts, indoor and outdoor pools, a clubhouse and beach on the lovely Opal Lake, and miles of cross-country ski trails for winter lovers, Michaywé is a **stunning setting** for the annual Arts & Crafts Fair.

The Michaywé clubhouse and its wooded, park-like setting serve as the backdrop for the fair, which can comfortably accommodate **more than 100 exhibitors**. Extensive marketing efforts are already under way, and will continue with a wide variety of online, print, and radio promotions as the fair dates approach. We are aggressively using our Facebook page <https://www.facebook.com/MichayweArtsCraftsFair/> and our new web site <http://MichayweArtFair.com/> to help advertise your products and the fair.

The Michaywé Arts & Craft Fair committee and the Michaywé staff make it our mission to ensure that **each of our exhibitors** and all of our thousands of customers return year after year to participate in what is truly one of northern Michigan's premier art fairs. We look forward to seeing you there!

For **additional information**, please contact our chairpersons:

Art Fair Chairperson
artfair@michaywe.com
(989) 939-8919

WHAT OUR EXHIBITORS ARE SAYING:

"Your show is very well run with a staff of volunteers second to none!"

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"Very accommodating. Great job, volunteers & staff."

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"Great show, food, booth space, maps & parking. Our 18th year!!!"

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"Always a very well run show! Love coming here every year!"



2021 Arts & Crafts Fair Details

- When:** Friday and Saturday, August 13 and 14, 2021. (11 a.m.-5 p.m. Friday, 10 a.m.-4 p.m. Saturday.)
- Where:** The Michaywé Grounds, located 8 miles south of downtown Gaylord and just east of I-75.
- Jury:** Please submit three photos of your work and one photo of your display with your registration form or email them to artfair@michaywe.com. If mailed in, print your name clearly on the back of each photo so they can be returned at check-in.
- Exhibitors along with their associated artisans MUST create all items exhibited. Only those listed on the application will be permitted. Any manufactured items will have to be removed.
- Medium:** Items for sale can include: painting in all media, sculpture, jewelry, textiles, glass making, stained glass, leather, graphics, wood creations, basketry, photography, digital art, acceptable crafts and home crafted food items. Work not in good taste or not acceptable will be removed.
- Liability:** Sales tax is the responsibility of the Exhibitor. Exhibitors must carry their own insurance and exhibits are shown at their own risk. Exhibitors must agree to hold the Michaywé Owners Association and its agents, representatives, and volunteers harmless of any and all liability for all injuries or losses suffered at the Fair, or which may arise from traveling to or from participating in this event. Licensed service dogs only at fair.
- Fees:** \$100 per 12' x 12' outdoor space outside the clubhouse; or \$110 per indoor space (63–90 sq. ft. with 8–10 ft. fronts) in the Michaywé Clubhouse. There are three premium indoor booths each for \$140 (118–138 sq. ft. with 14–15 ft. fronts), please **call** if interested. Indoor space is very limited and is on a first-come, first-served basis. All spaces will be pre-assigned. We will do our best to accommodate your needs. **(Entry fee is non-refundable.)**
- A \$10 fee is required for electrical service. Table rental is available for \$10 each (6' x 2.5' indoors, 8' x 3' outdoors). A late fee of \$10 is applicable for registrations postmarked after July 16, 2021, or a \$25 fee after July 31. Free handicapped parking is available. A **free shuttle** to/from exhibitor parking 5 min. away is available throughout the day, the first vehicle is free, each additional one is \$3.00/day. A limited number of on-grounds parking is available for \$10 per vehicle per day.
- All fees must be included with Registration Form.

Exhibitor benefits include:

- A beautiful park-like setting for outdoor booths, and a selection of indoor booths
- Juried show to show off the quality of your items (this is no flea market!)
- Hospitality volunteers to make sure you have the best fair possible (including assistance setting up and taking down your booth, or sitting in when you need to take a quick break)
- Shuttle service to and from the exhibitor parking area ¼ mile away (5 min.)
- Coffee, donuts, and water available
- Free package pick-up at the booth for customers who are purchasing large or many items
- A discount at our award-winning “Inn the Woods” restaurant and Michaywé Golf Pro Shop
- Exclusive pricing for exhibitors at the Michaywé Pines Golf Course
- On-site camping area for self-contained units



**2021 Arts & Crafts Fair
Friday & Saturday, August 13 & 14
Registration Form**

Return this form with applicable fees to: **Michaywé Arts & Crafts Fair, 1535 Opal Lake Road, Gaylord, MI 49735**

Business Name: _____

Name: _____ Co-exhibitor: _____

Phone: _____ Cell: _____ Email Address: _____

Description of Craft/Art: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

License Plate Number: _____ **(Needed for emergencies and/or Handicap permit)**

Website address (if available): _____

Facebook Page address (if available): _____

May we display your company name and product pictures on our Facebook page? Yes _____ No _____

Do you need Free handicapped parking? Yes ___ No ___ (Must have state-issued permit)

Special Requests: _____

	<u>Qty</u>	
Entry fee included (non-refundable):		
Indoor Booth Fee (\$110/booth)	<input type="checkbox"/>	\$ _____
Indoor Premium Booth (\$140/booth) Call	<input type="checkbox"/>	\$ _____
Outdoor Booth Fee (\$100/booth)	<input type="checkbox"/>	\$ _____
Electric Outlet (\$10/outlet)	<input type="checkbox"/>	\$ _____
Tables (\$10/table)	<input type="checkbox"/>	\$ _____
Add'n vehicle in exhibitor lot (\$3/vehicle/day)	<input type="checkbox"/>	\$ _____
Late fee: \$10 (after July 16, 2021) -- \$25 (after July 31, 2021)		\$ _____

**On-grounds parking for exhibitors not using the free exhibitor parking and shuttle, and without a handicapped permit.

On-grounds parking Friday (\$10/vehicle)** \$ _____

On-grounds parking Saturday (\$10/vehicle)** \$ _____

TOTAL AMOUNT ENCLOSED \$ _____

I agree to all the stipulations in this application form:

Signature: _____ Date: _____

Referred by: _____