



The Michaywé Arts & Crafts Fair typically draws up to 100-plus booths and thousands of customers each year. Make sure it's on your calendar in 2018!



## 2018 Arts & Crafts Fair Come and join us!

We invite you to join us for the Michaywé Arts & Crafts Fair as we celebrate our **40th anniversary** on Friday and Saturday, **August 10 and 11, 2018**, here in northern Michigan.

**Michaywé** is a peaceful, four-season recreational and residential community. It is nestled among hills and lush woodlands 8 miles south of the **Gaylord**, Michigan's Alpine Village, and just east of I-75. With more than 2,000 acres of forests, our 18-hole championship Michaywé Pines Golf Course (and other nearby golf courses), tennis courts, indoor and outdoor pools, a clubhouse and beach on the lovely Opal Lake, and miles of cross-country ski trails for winter lovers, Michaywé is a **stunning setting** for the annual Arts & Crafts Fair.

Michaywé's clubhouse and its wooded, park-like setting serve as the backdrop for the fair, which can comfortably accommodate **more than 100 exhibitors**. Extensive marketing efforts are already under way, and will continue with a wide variety of online, print, and radio promotions as the fair dates approach. We are aggressively using our Facebook page <https://www.facebook.com/MichayweArtsCraftsFair/> and new web site <http://michayweartfair.com/> to help advertise your products and the fair.

The Michaywé Arts & Craft Fair co-chairs and staff make it our mission to ensure that **each of our exhibitors** and all of our thousands of customers return year after year to participate in what is truly one of northern Michigan's premier art fairs. We look forward to seeing you there!

**For additional information**, please contact one of our wonderful co-chairpersons:

Tim O'Connor  
artfair@michaywe.com  
(248) 613-6567

Kathy Fitton  
artfair@michaywe.com  
(517) 614-2364

**WHAT OUR EXHIBITORS ARE SAYING:**

*"Your show is very well run with a staff of volunteers second to none!"*  
.....

*"Very accommodating. Great job, volunteers & staff."*  
.....

*"Great show, food, booth space, maps & parking. Our 18th year!!!"*  
.....

*"Always a very well run show! Love coming here every year!"*



## 2018 Arts & Crafts Fair Details

- When:** Friday and Saturday, August 10 and 11, 2018. (11 a.m.-5 p.m. Friday, 10 a.m.-4 p.m. Saturday.)
- Where:** The Michaywé Clubhouse and Grounds, located 8 miles south of downtown Gaylord and just east of I-75.
- Jury:** Please submit three photos of your work and one photo of your display with your registration form or email them to [artfair@michaywe.com](mailto:artfair@michaywe.com). If sent in, print your name clearly on the back of each photo they will be returned at check-in.
- Exhibitors along with their associated artisans **MUST** create all items exhibited. Only those listed on the application will be permitted. Any manufactured items will have to be removed.
- Medium:** Items for sale can include: painting in all media, sculpture, jewelry, textiles, glass making, stained glass, leather, graphics, wood creations, basketry, photography, digital art, acceptable crafts and home crafted food items. Work not in good taste or not acceptable will be removed.
- Liability:** Sales tax is the responsibility of the Exhibitor. Exhibitors must carry their own insurance and exhibits are shown at their own risk. Exhibitors must agree to hold the Michaywé Owners Association and its agents, representatives, and volunteers harmless of any and all liability for all injuries or losses suffered at the Fair, or which may arise from traveling to or from participating in this event. Licensed service dogs only at fair.
- Fees:** \$90 per 12' x 12' outdoor space outside the clubhouse; or \$100 per indoor space (63–90 sq. ft. with 8–10 ft. fronts) in the Michaywé Clubhouse. There are three premium indoor booths each for \$120 (118–138 sq. ft. with 14–15 ft. fronts), please call if interested. Indoor space is very limited and is on a first-come, first-served basis. All spaces will be pre-assigned. We will do our best to accommodate your needs. **(Entry fee is non-refundable.)**
- An additional \$10 fee is required for electrical service. Table rental is available for \$10 each table. An additional \$5 charge is applicable for registrations postmarked July 10, 2018, or later. Free handicapped parking is available. A **free shuttle** to/from exhibitor parking 5 min. away is available throughout the day, the first vehicle is free, each additional one is \$3.00/day. On-grounds parking is available for \$10 per vehicle per day.
- All fees must be included with Registration Form.

### Exhibitor benefits include:

- A beautiful park-like setting for outdoor booths, and a selection of indoor booths
- Juried show to show off the quality of your items (this is no flea market!)
- Hospitality volunteers to make sure you have the best fair possible (including assistance setting up and taking down your booth, or sitting in when you need to take a quick break)
- Shuttle service to and from the exhibitor parking area ¼ mile away (5 min.)
- Coffee, donuts, and water available
- Free package pick-up at the booth for customers who are purchasing large or many items
- A discount at our award-winning “Inn the Woods” restaurant and Michaywé Golf Pro Shop
- Exclusive pricing for exhibitors at the Michaywé Pines Golf Course
- On-site camping area for self-contained units



**2018 Arts & Crafts Fair  
Friday & Saturday, August 10 & 11  
Registration Form**

Return this form with applicable fees to: **Michaywé Arts & Crafts Fair, 1535 Opal Lake Road, Gaylord, MI 49735**

Business Name: \_\_\_\_\_

Name: \_\_\_\_\_ Co-exhibitor: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell: \_\_\_\_\_ Email Address: \_\_\_\_\_

Description of Craft: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP Code: \_\_\_\_\_

License Plate Number: \_\_\_\_\_ **(Needed for emergencies and/or Handicap permit)**

Website address (if available): \_\_\_\_\_

Facebook Page address (if available): \_\_\_\_\_

May we display your company name and product pictures on our Facebook page? Yes \_\_\_\_\_ No \_\_\_\_\_

Do you need handicapped parking? Yes \_\_\_ No \_\_\_ (Must have state-issued permit)

Special Requests: \_\_\_\_\_

	<u>Qty</u>	
<b>Entry fee included (non-refundable):</b>		
Indoor Booth Fee (\$100/booth)	___	\$ _____
Indoor Premium Booth (\$120/booth) <b>Call</b>	___	\$ _____
Outdoor Booth Fee (\$90/booth)	___	\$ _____
Electric Outlet (\$10/outlet)	___	\$ _____
Tables (\$10/table)	___	\$ _____

\*\*On-grounds parking for exhibitors without a handicapped permit, and not using the free exhibitor parking and shuttle.

On-grounds parking Friday (\$10/vehicle)**	___	\$ _____
On-grounds parking Saturday (\$10/vehicle)**	___	\$ _____
Add'n vehicle in exhibitor lot (\$3/vehicle/day)	___	\$ _____
Late fee of \$5 (postmarked after July 10, 2018)		\$ _____

**TOTAL AMOUNT ENCLOSED** \$ \_\_\_\_\_

I agree to all the stipulations in this application form:

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Referred by: \_\_\_\_\_